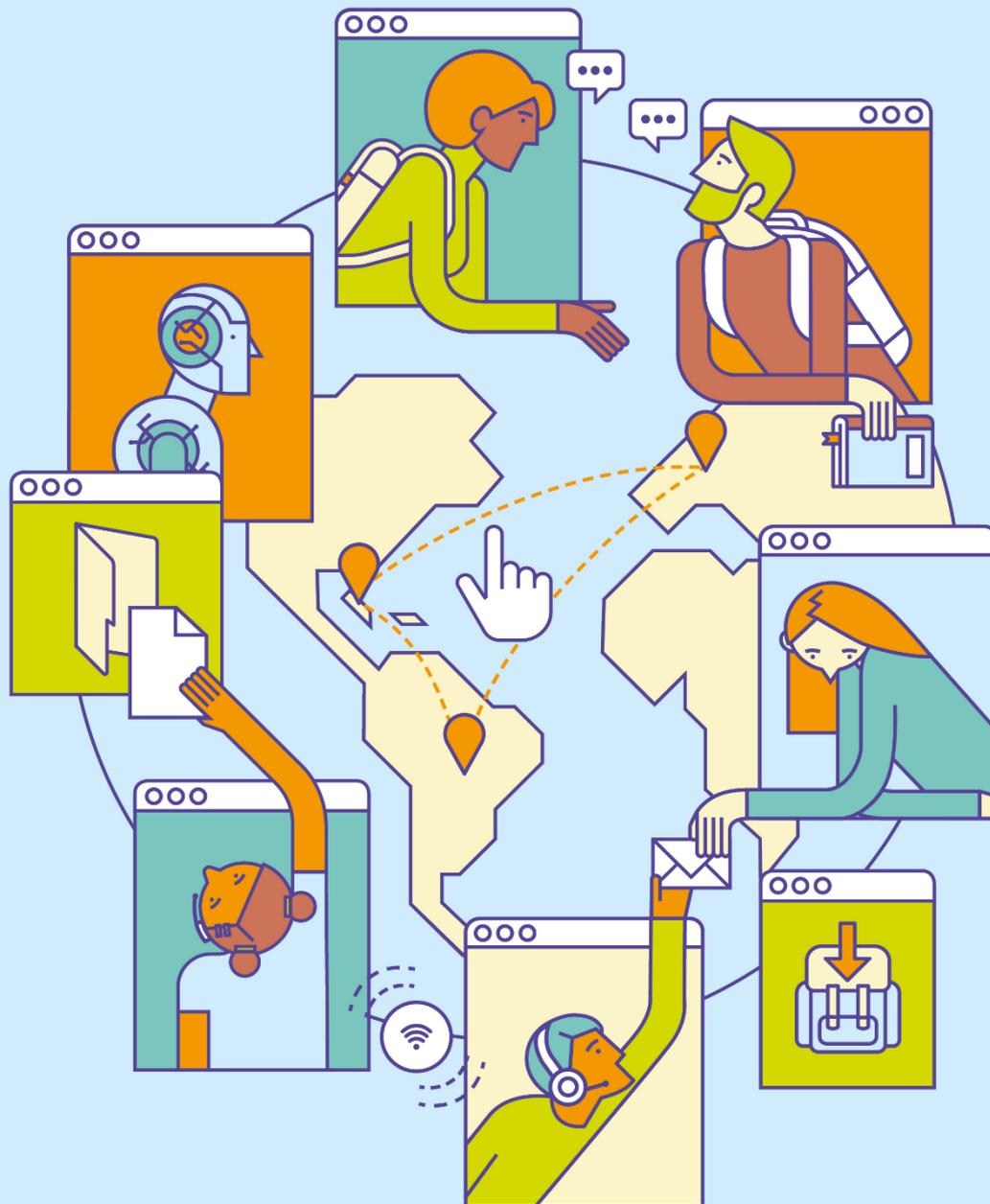
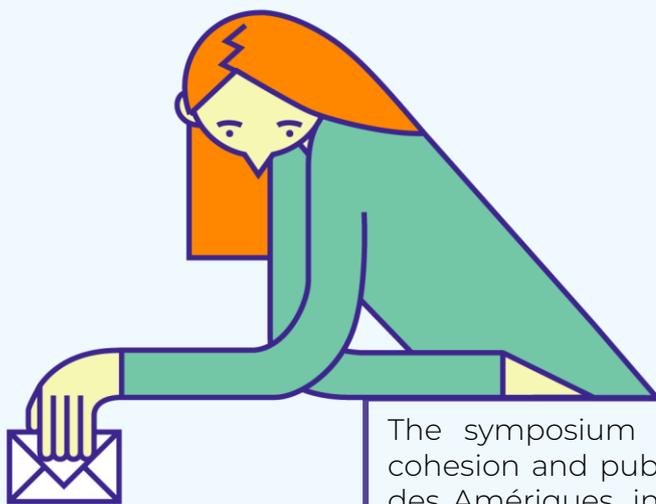


EDUCATION, DIGITAL TECHNOLOGY, SOCIAL COHESION AND PUBLIC POLICIES



8 and 9 June 2022

Symposium at the Palais du Luxembourg and the AFD



The symposium "Education, digital technology, social cohesion and public policies" is organised by the Institut des Amériques, in collaboration with the Europe - Latin America and Caribbean Foundation (EU-LAC), the Agence française de développement (AFD) and the Ministry of Europe and Foreign Affairs (MEAE) in the framework of the Latin America and Caribbean Week.



PRESENTATION OF THE SYMPOSIUM

Overall, 2020 and 2021 were irrevocably marked by the closure of educational institutions, to different extents, to limit the spread of Covid-19. In the schools, universities, professional and economic spheres, all-digital technology has been largely imposed, without transition, with its successes and failures. This episode, which has led to an unprecedented digitalisation of societies, will mark a technological milestone.

The time has come to take stock of the situation in order to transform yesterday's difficulties into tomorrow's opportunities. Faced with this challenge, the Institut des Amériques, the EU-LAC Foundation and the Agence française de développement intend to contribute to the comparative, transamerican and transdisciplinary reflections through their annual symposium.

At the educational and academic level, the acceleration of distance learning in both Europe and Latin America has indeed led to a renewal of opportunities for scientific cooperation and the partnership development between institutions in both regions. More generally, the widespread use of online webinars, symposiums and events organisation suggests new dynamics of collaboration, dialogue and scientific exchange between Europe and Latin America. In the future, digital technology seems to be an unavoidable way to strengthen the links between the two regions. However, although digitalisation represents an undeniable tool of influence, it cannot be efficient without jointly considering the reduction of fractures, new methods of regulation and evaluation, and economic positioning in a highly competitive world.

In this context, the symposium will aim to fuel the debate through four workshops. Each of them will approach the issue of the complex and close links between education, digital technology, social cohesion and public policies: from the soft power issues steering public policies to the challenges of inclusion and the professions of tomorrow, not forgetting the economic factors necessary for the development of innovations. The synthesis of these workshops will bring coherence by crossing the reflections from multiple perspectives.



Wednesday 8 June - 11:00 - 11:45

Palais du Luxembourg, salle Médicis



INAUGURATION

- **Yves Saint-Geours**, President of the Institut des Amériques (IdA)
- **Jean-Francois Pactet**, Deputy Director of the Directorate for Culture, Higher Education and Research and the Network (DGM/DCERR) at the Ministry of Europe and Foreign Affairs (MEAE)
- **Ernesto Jeger**, Programme Coordinator for Sustainable Development and Economic Issues, Europe-Latin America and Caribbean Foundation (EU-LAC)
- **Marie Pierre Bourzai**, Director of the Latin America Department at the Agence Française de Développement (AFD)
- **A representative of the Palais du Luxembourg**

Scientific coordinators :

- **Emilie Remond**, Associate researcher in information and communication sciences and member of the TECHNÉ research unit at the University of Poitiers
- **Carlos Quenan**, Economist, professor at the IHEAL (Sorbonne Nouvelle) and Vice-President of the Institut des Amériques



The discussions will be held in French, Spanish and English, with simultaneous translation

Wednesday 8 June • 11:45 – 12:30

Palais du Luxembourg, salle Médicis



Opening conference

EDUCATION AND SOCIETAL CHALLENGES OF DIGITAL TRANSFORMATION

Sobhi TAWIL, Director of Future of Learning and Innovation, UNESCO

Sobhi Tawil is a former research associate and professor at the Graduate Institute of Development Studies (GIDS) - University of Geneva, Mr. Tawil has participated in and coordinated numerous programmes such as the Northern Policy Research Review and Advisory Network on Education and Training (NORRAG) and the Capacity Building Programme for Curriculum Development, UNESCO International Bureau of Education.

Wednesday 8 June • 12:30 – 14:00

Palais du Luxembourg, salle René Coty



LUNCHTIME COCKTAIL

Wednesday 8 June • 14:00 – 15:45

Palais du Luxembourg, salle Médicis



Round table I

DIGITAL EDUCATION POLICIES AND COOPERATION CHALLENGES

PRESENTATION :

The crisis experienced during the pandemic has highlighted distance learning, a field that used to be confidential. It has become a widely publicised subject and an element of influence and valorisation for countries: a symbol of competitiveness, flexibility, performance, innovation, etc. Models that succeed in being exported thus help to strengthen their attractiveness and influence, while highlighting their innovation capacity.

Distance learning is a project for the future that States must now integrate into their public policies. More generally, what collective project can digital education support? How can we avoid the imposition of dominant models and therefore have models that are adapted and adaptable? To what extent can cooperation between Europe, Latin America and the Caribbean be part of the definition of an effective and inclusive digital education?

Firstly, it will be necessary to demonstrate to what extent partnership relations can be linked to diplomatic interests, while analysing the obstacles and motivations that contribute to the successes and failures of projects. In this context, it will be necessary to draw up an overview of existing cooperation and the opportunities proposed for the future: academic coalitions (partnerships between institutions from both regions), participation in large-scale European programmes etc.

SCIENTIFIC COORDINATION AND DISCUSSION

Emilie Rémond, Associate researcher in information and communication sciences and member of the TECHNE research unit, University of Poitiers

SPEAKERS

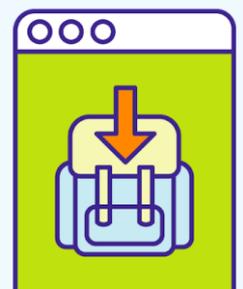
Martin Benavides, Head Lecturer of the Department of Social Sciences of the Pontifical Catholic University of Peru. Director of Umbral, Higher Education Observatory of the Consortium of Universities

Livia Eliasova Geo-coordinator of the Caribbean Team, Directorate General for International Partnerships at the European Commission

Sandra Kučina Softić, Assistant Director at the University Computing Centre of the University of Zagreb, president of the European Distance and E-learning Network (EDEN)

Saulo Neiva, Director of the Agence universitaire de la Francophonie (AUF), Caribbean region

Lynne Franjié, Professor at the University of Lille, Director of the Department of Educational Evaluation at the Higher Council for the Evaluation of Research and Higher Education (Hcéres)



Wednesday 8 June • 16:00 – 17:45

Palais du Luxembourg, salle Médicis

○○○

Round table 2

DIGITAL EDUCATION POLICIES AND ECONOMIC AND TECHNOLOGICAL CHALLENGES

PRESENTATION :

The current crisis has accelerated the process of industrialisation of education, for example by developing the edtech sector. Numerous tools from the industrial world have thus been added to the learning platforms offered by public institutions.

In this new configuration, the web giants (in particular the Big Tech) are taking the lion's share and are questioning the capacity of the public sector to respond. Thus, partnership relations must now be considered at various levels: between institutions on either side of the ocean, but also between the public and private sectors, by questioning the role of research in technology transfer. Since then, new issues have emerged: preserving equitable access to education while promoting technological innovation, co-developing tools in constrained environments, defining the positioning of public institutions in relation to private supply, etc.

On the other hand, the development of technologies suggests a promising future: from the robot that allows a sick student to participate in a classroom course to the possibilities of personalising learning paths through artificial intelligence, innovation can be put at the service of inclusive and efficient education. To what extent would collaboration between Europe, Latin America and the Caribbean foster the development of innovative and highly competitive systems? How can the pedagogical quality of the systems be guaranteed in order to provide a relevant, added-value offer? These questions lie at the heart of the issues raised by the training-research-innovation continuum. They invite us to imagine and clarify the relationships in the framework of Research and Development.

SCIENTIFIC COORDINATION AND DISCUSSION

Carlos Quenan, Economist, professor at the IHEAL (Sorbonne Nouvelle) and Vice-President of the Institut des Amériques

SPEAKERS



Cristina Cabutto, Policy Analyst for Latin America and the Caribbean, OECD Development Centre

Maximiliano Alonso, Director for Argentina at the Central American Bank for Economic Integration (CABEI)

Federica Minichiello, Director of the Laboratory of Innovation and Resources in Education (LIRE) of France Éducation internationale

Colin de la Higuera, Holder of the Unesco RELIA Chair "Free Educational Resources and Artificial Intelligence" at Nantes University

Jean-François Cerisier, Director of the TECHNE research unit at the University of Poitiers

Thursday 9 June • 14:00 – 15:45

Agence Française de développement, auditorium Mistral

○○○

Round table 3

EDUCATION IN THE SERVICE OF DIGITAL TECHNOLOGY: FOR A CITIZEN'S EDUCATION, IN LINE WITH NEW SOCIO-ECONOMICS NEEDS

PRESENTATION:

Schools and the academic world have the responsibility to educate students to be responsible citizens of the digital world, while adapting their training offers to the world of tomorrow. Thus, deviant uses of digital technology, such as cyber harassment or the massive dissemination of fake news, can have a negative impact on social relations. Education must take up these issues: which educational policies should be considered to effectively integrate the issue of teaching the various uses of digital technology in the learning process? More concretely, what tools do educators have to counteract incivilities on the internet?

Furthermore, the digitalisation of society raises new questions about the new digital professions and, consequently, about the evolution of education to meet these new professionalization needs: what pilot programs already exist? How can existing training courses be adapted to new challenges? How can we ensure that education systems are responsive to the fast-changing economy? What importance should be given to private education? Finally, under what conditions can education to digital professions be exported?

SCIENTIFIC COORDINATION AND DISCUSSION

Divina Frau-Meigs, Professor at the Sorbonne Nouvelle University, holder of the UNESCO Chair Savoir Devenir

SPEAKERS

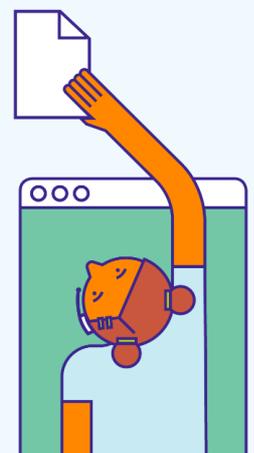
Armando Barriguete, Head of Educational Policy, Best Practices and Cooperation, Ministry of Public Education, Mexico [*remote participation*]

Bérengère Stassin, Lecturer at the University of Lorraine and member of the CREM

Iván Enrique Ramos Calderón, Advisor at the Consejo Nacional de Acreditación de Colombia

Cristine Gusmão, Associate Professor at the Universidade Federal de Pernambuco, coordinator of SABER technologies project (UFPE)

Jeannette Escudero, Executive Director of Talento Digital para Chile



DIGITALISATION AND INCLUSIVE PRACTICES: THE CHALLENGES OF BRIDGING DIVIDES

PRESENTATION:

The crisis has raised new questions about the equitable pursuit of learning, particularly in terms of access to education and digital resources. There are significant gaps between and within countries. Thus, since the beginning of the pandemic, educational institutions in European countries closed for 12 to 46 weeks, while those in Latin America and the Caribbean closed for 15 to 73 weeks (Global monitoring of school closures, UNESCO). In addition, distance and online education solutions have been found to be counterproductive for girls' education in some socio-cultural contexts (UNESCO, 2021).

The challenge of equitable and inclusive access to education is thus raised in renewed and vivid terms. Open Educational Resources (OER), for example, represent a relevant and rational alternative to meet the challenges of democratization of education and social inclusion. In the same way, existing innovations could be exploited to invent innovative and competitive educational systems. Furthermore, the investments made by states during this crisis must now be harnessed to "create resilient systems capable of withstanding the impact of future crises. Low-income countries in particular, must be given the support they need to achieve this too" (ibid.), which implies the establishment of partnership relations between North and South countries.

The omnipresence of digital technology and its development therefore raise questions about digital inclusion, but also about the role of education in promoting this inclusion. In the presence of inequalities in education systems as much as in infrastructures, no common project is viable and sustainable. Thus, in what ways can EU-LAC collaborations contribute to the reduction of the digital gap, while promoting inclusive and innovative systems?

SCIENTIFIC COORDINATION AND DISCUSSION

Alfonso Martinez Saenz, Project Manager for Gender, Social Protection and Employment, EUROsociAL +

SPEAKERS

Ana Lúcia Gazzola, Professor Emeritus at the Federal University of Minas Gerais and former Director of IESALC-UNESCO [*remote participation*]

Paula Cubillos Celis, Doctor of Sociology, Project Manager at the Education, Training and Employment Division of the Agence française de développement

Léandro Folgar, President of Plan Ceibal

Luc Massou, University Professor (University of Lorraine) and Scientific and Pedagogical Advisor (DGESIP, MESRI)

Luis Eliecer Cadenas Marin, RedCLARA Executive Director

Thursday 9 June • 17:45 – 18:15

Agence Française de développement, auditorium Mistral

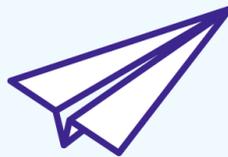


CLOSING SESSION

Scientific coordinators :

Emilie Remond, Associate researcher in information and communication sciences and member of the TECHNÉ research unit at the University of Poitiers

Carlos Quenan, Economist, professor at the IHEAL (Sorbonne Nouvelle) and Vice-President of the Institut des Amériques



The Institut des Amériques, the EU-LAC Foundation, the Agence française de développement and the Ministry of Europe and Foreign Affairs would like to thank all those involved in the organisation and the smooth running of this international symposium.

Organising Committee

Scientific coordination :

Emilie Rémond, Associate researcher in information and communication sciences and member of the TECHNE research unit, University of Poitiers

Carlos Quenan, Economist, professor at the IHEAL (Sorbonne Nouvelle) and Vice-President of the Institut des Amériques

With the support of **Virginie Aron, Sarah Madjour and Luis Miguel Camargo**

Creation of the visual identity of the symposium : **Léonor Grubert**

Programme design : **Louis Augendre**



SCIENTIFIC COORDINATION



Emilie Remond

Associate researcher in information and communication sciences and member of the TECHNE research unit, University of Poitiers

Emilie Remond holds a PhD in Information and Communication Sciences from the Université Polytechnique Hauts-de-France. She is a lecturer at the Université de Poitiers and is qualified as a lecturer in Information and Communication Sciences. Her work is mainly focused on the analysis of discourses around digital devices for education, from fields usually little explored by French-speaking research. The international and comparative perspectives she explores allow her to adopt an original position, aiming to analyse the global logics at play in the appropriation of digital education in specific cultural contexts. The reflections carried out in her work resonate with her commitment to the Ticemed International Association, which aims to bring together a group of scientific actors from around the Mediterranean. The aim is to share intercultural approaches by having researchers from the North and South collaborate on issues centred on information and communication technologies in education. She regularly coordinates journal and book issues, participates in various international scientific committees and is the author of several articles in A-rank journals.

Carlos Quenan

Economist, professor at the IHEAL (Sorbonne Nouvelle) and Vice-President of the Institut des Amériques



Carlos Quenan is Professor of Economics at IHEAL-Sorbonne Nouvelle University. He holds a Master's degree in "Money, Finance, Banking" and a PhD in Economics from the University of Grenoble Alpes (France). Author of numerous books, book chapters, articles, academic studies and reports on international economic relations, macroeconomics of emerging countries, especially in Latin America, and Latin American integration and development policies, as well as on international cooperation in education, he has been an advisor to many governments and international institutions, and director and moderator of research, cooperation and international strategy networks. For example, between 2013 and 2016 he was President of the European Council for Research in Latin America (CEISAL) and is currently Vice President of the Latin America and Caribbean/European Union Permanent Academic Forum (FAP ALCUE)). He has been or is a visiting professor at universities in Europe, Latin America, the United States, Canada and Africa. He was also Chief Economist for Latin America at the French investment bank Natixis (2003-2015) and Attaché for Cooperation in Social Sciences at the French Embassy in Mexico (2015-2017).

He is currently a professor at the Sorbonne Nouvelle and vice-president of the Institut des Amériques, senior advisor to the director of France Education international (the French agency for international cooperation in education), at the French Ministry of National Education, Youth and Sports (MENJS).

MODERATION



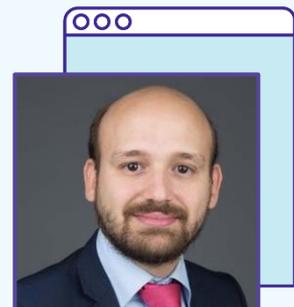
Divina Frau-Meigs

Professor at the Sorbonne Nouvelle University, holder of the UNESCO Chair Savoir Devenir

Divina Frau-Meigs is a professor at the Sorbonne nouvelle University and holds the UNESCO Chair "Knowledge and Future in the Era of Sustainable Digital Development: Mastering Information Cultures". A Fulbright and Lavoisier scholar, she is a graduate of the Sorbonne University, Stanford University (Palo Alto) and the Annenberg School for Communications (University of Pennsylvania in Philadelphia). A media sociologist, she is a specialist in the reception and use of information and communication technologies. In this capacity, at the European level, she is a member of the High Level Expert Group on Misinformation and the Expert Group on Media Literacy (DG-Connect) and the Expert Group on Misinformation and Digital Literacy (DG-EAC). In terms of research, she leads and participates in numerous projects related to information cultures, new literacies and media and information literacy (ANR TRANSLIT, MOOC ECO, ERASMUS + FACT CHECKING, etc.). Author of more than numerous articles in national and international journals, she is an expert for UNESCO, the European Commission, the Council of Europe and other governmental bodies in France and in other countries. In terms of associations, she is involved with many associations (IAMCR, ECREA, GAPMIL). She also chairs the NGO Savoir*Devenir, which is supported by the UNESCO chair of the same name.

Alfonso Martinez Saenz

Deputy Coordinator of the Gender Equality Policies Area, EUROsociAL +



Alfonso Martinez Saenz is currently Deputy Coordinator of the Gender Equality Policies Area of the European programme for social cohesion in Latin America, EUROsociAL+. He has worked in this programme for more than 11 years and has organised and participated in more than 50 missions in more than 14 countries in the region. Alfonso Martinez Saenz holds two Master's degrees, the latest in International Development Cooperation and a Bachelor's degree in Political Science from the Tec de Monterrey. Having also worked for the OECD, he has extensive experience in international projects on issues related to social protection, care systems, gender and in general on public policies for inclusive development.



SPEAKERS

Maximiliano Alonso

Director for Argentina and Colombia at the Central American Bank for Economic Integration (CABEI)

Maximiliano Alonso holds a bachelor's and master's degree in management from the Centro de Estudios Financieros in Spain, and a master's degree in public management from the Université Libre de Bruxelles. He holds a PhD in Economics and is a specialist in European policies and programmes. He has lectured at universities in the EU and Latin America and has published articles in specialized journals (LASA, University of Barcelona, Université Libre de Bruxelles, Oxford, among others). He has coordinated and promoted more than 100 international cooperation projects funded by international organisations in Latin America and the European Union. He is also founder of two bi-regional cooperation agencies (CONEXX - EUROPE, Forum Trees). In 2015, he was appointed Senior Advisor to the National Youth Council of Spain for employment issues, and in 2017 he was appointed to the Board of Directors of the Observatory of Social Responsibility of Latin America and the Caribbean of Unesco. Since April 2020, he holds the position of Director for Argentina and Colombia at the Central American Bank for Economic Integration (BCIE).



Armando Barriguete [remote participation]

Director General of Education Policy, Good Practice and Cooperation, Secretaría de Educación Pública, Mexico

Armando Barriguete is a surgeon, psychoanalyst, professor and thesis director. He is currently the Director General of Educational Policies, Best Practices and Cooperation of the Ministry of Public Education of the Mexican Government, Secretary General of the Mexican Commission for Cooperation with UNESCO (CONALMEX) and President of the Mexican National Section of the Pan American Institute of Geography and Statistics (PAIGH). Author of more than 125 publications including scientific articles, chapters and books (in 4 languages) on health education, adolescence, women, mental health and well-being, on violence prevention and, in particular, on the fight against cyberbullying.



Martin Benavides

Head Lecturer of the Department of Social Sciences of the Pontifical Catholic University of Peru. Director of Umbral, Higher Education Observatory of the Consortium of Universities

Martin Benavides served as Minister of Education of Peru (from February to November 2020) and as Head of the National Superintendence of University Education (from March 2018 to February 2020). He has also been Executive Director of Development Analysis Group (GRADE) from 2008 to 2014, and GRADE Senior Researcher since 2005 (currently on sabbatical). Fellow of the Center for Advanced Studies in the Behavioral Sciences at Stanford University (2007-2008). Invited researcher at Ceped/Université de Paris and with a Ph.D. from Pennsylvania State University, he has published books and articles in indexed journals on education, inequality and social class, youth and violence.

Cristina Cabutto

Policy Analyst for Latin America and the Caribbean, OECD Development Centre

Cristina Cabutto is a policy analyst for Latin America and the Caribbean at the OECD Development Centre. She is co-author of several OECD reports, including the Latin American Economic Outlook, prepared in collaboration with CAF, ECLAC and the European Commission, and the OECD Multidimensional Studies on Latin America. Before joining the OECD, she had several international experiences, including as a journalist in London and as an assistant to the European Parliament. Cristina holds a Master's degree in political economy from Sciences Po Paris with a specialisation in development economics.



Luis Eliécer Cadenas Marin

RedCLARA Executive Director



Luis Eliécer Cadenas Marin is a computer engineer with higher education in economics, telematics, networks and computer science, with almost 30 years of experience in the information technology and telecommunications sector in the private and public sectors. Throughout his professional career, he has sought to be an agent of change, growth and development of individuals and organisations through information and communication technologies. In this line, his role as co-founder, president and member of the board of directors of the Venezuelan national university network, REACCIUN, in which he played a central role between 1996 and 2000, has been fundamental. Luis Eliécer was President of the Latin American Research Network Association (Enredo 1998-1999), and from 1997 to 1999 he was a member of the Board of Directors of the Venezuelan National Supercomputer Centre (Cecalcula) and of the Board of Directors of the Sartenejas Technology Park. He then led the strategy for the Cisco Networking Academic Program before serving as Account Manager for the public sector in Venezuela. He then led the business strategy for America Movil. Luis Eliécer Cadenas held the position of Account Director for Claro Central America at Cisco until he took over as Executive Director of RedCLARA in 2017.



Jean-François Cerisier

Director of the Techné research unit at the University of Poitiers

Jean-François Cerisier is a lecturer in information and communication sciences at the University of Poitiers, where he heads the Techné research unit (UR-20297).

His research focuses on the processes of appropriation of digital techniques in the field of education. He is particularly interested in the appropriation of public policies by grassroots actors.

Paula Cubillos Celis

Doctor of Sociology, project Manager at the Education, Training and Employment Division of the Agence Française de Développement.

Paula Cubillos Celis works on social inequalities and social reconfigurations in Latin America, analysing social policies in the region. She is the author of several publications on the issues of social rights and neoliberalism.



Livia Eliasova

Geo-coordinator of the Caribbean Team, Directorate General for International Partnerships at the European Commission

Livia Eliasova is an international development practitioner, currently in charge of the Jamaican, Belizean and Bahamas' bilateral portfolio at the European Union's Directorate for International Partnerships in Brussels, Belgium. She is a member of the Caribbean team within the Unit responsible for Mexico, Central America, Caribbean and Regional Operations. Prior to her current responsibility in the EU's headquarters, she served as Political Attaché in the EU Delegation in Panama. She has also lived and worked in Cuba and Nicaragua. In the past she occupied job positions at the Directorate General for Internal Market, Industry, Entrepreneurship and SMEs and in the Service of Foreign Policy Instrument. Livia was born in Slovakia and educated between Rome, Paris and Brussels. Her educational background lies in international relations and diplomatic affairs. She obtained an undergraduate degree at the University of Bologna (including a year exchange programme at Sciences Po Paris) and pursued a double master degree at LUISS Guido Carli University in Rome and Université Libre de Bruxelles in Brussels.





Jeannette Escudero

Executive Director of Talento Digital for Chile

Jeannette Escudero is an Industrial Civil Engineer from the University of Chile with a Digital Marketing certification from Columbia University Business School, with more than 20 years of experience in the Commercial and Technology area. She has extensive experience in technological innovation, creating strategies that support the needs of companies and organisations, as well as the development of projects for the creation of new products and digital channels.

She has worked in digital transformation, leading teams in that challenge and witnessing the commitment that this entails for people, their skills and career paths. Observing closely the challenge this implies for companies and teams. She is currently Executive Director of Talento Digital para Chile, a public-private initiative aimed at preparing people for the 4.0 economy, developing the necessary skills for the changes taking place in the world of work and highly demanded by companies that are undergoing transformation processes. It is a social project, full of meaning because it opens up opportunities for many people to change their career path, and therefore, their lives.



Leandro Folgar

President of Plan Ceibal

Leandro Folgar is President of Plan Ceibal, a Uruguayan centre for educational innovation through digital technologies. He has held the position of Assistant Professor at the Department of Education of the Catholic University of Uruguay, where he specialised in active pedagogies, gamification and 21st century educational environments.

He holds a Master's degree in Technology, Innovation and Education from Harvard University in the United States and a Bachelor's degree in Education from the Catholic University of Uruguay.

He has received numerous awards and honours for his commitment to education, such as the US State Department's International Visitor Leadership Program (IVLP) for young leaders, recognition from Google for Education for his contribution to higher education, and a Fulbright Scholarship for postgraduate studies.





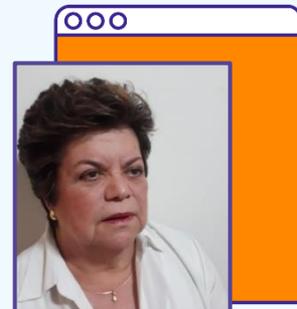
Lynne Franjié

Professor at the University of Lille, head of the department for the evaluation of teaching at the High Council for the Evaluation of Research and Higher Education (Hcéres)

Lynne Franjié holds a PhD in lexicology, multilingual terminology and translation (2003) and is accredited to conduct research in translology (2014). She has been a lecturer in Arabic studies at the University of Lille since 2015. Previously, she was vice-president in charge of training and university life at three universities: Université Stendhal-Grenoble 3 (now Université Grenoble Alpes, from 2012 to 2015), Université de Lille Sciences humaines et sociales (now Université de Lille, from 2016 to 2017), Université de Lille (2018 - 2020). In addition to these mandates, she was vice-president in charge of student life at the Comue Grenoble Alpes (2012 - 2015). She was also vice-president and then president of the Conseil national de suivi Licence-Master-Doctorat (CSLMD) between 2016 and 2020. Within the framework of these responsibilities, Lynne Franjié has been involved in many structuring projects and has led the education policy in all its dimensions. In particular, she led the implementation of the numerous reforms introduced in this field in recent years. Since April 2021, she has been Director of the Education Evaluation Department of the High Council for the Evaluation of Research and Higher Education (Hcéres).

Ana Lúcia Gazzola [remote participation]

Professor Emeritus at the Federal University of Minas Gerais and former Director of IESALC-UNESCO



Ana Lúcia Gazzola holds a PhD in Comparative Literature from the University of North Carolina at Chapel Hill, USA, and a post-doctorate from Duke University, USA. Rector (2002-2006) and Professor Emeritus of the Universidade Federal de Minas Gerais, she was Director of IESALC-UNESCO from 2006 to 2008. She was president of the CRES 2008 in Cartagena de Indias. She was president of ANDIFES and Secretary of State for Social Development (2010) and Education (2011-2014) of Minas Gerais. She has acted as a consultant for the IDB, the Ministries of Education of Panama and Colombia and the Municipal Secretariats of Bogotá and São Luís do Maranhão. She holds an honorary doctorate from the National University of Cordoba, Argentina. She was a member of the Brazilian National Assembly's Working Group on Higher Education (2019-2020) and is coordinator of the Kairós Group. She has published several books and articles on higher education and comparative literature in Brazil and abroad.

Cristine Gusmão

Associate Professor at the Universidade Federal de Pernambuco, coordinator of the SABER technologies project (UFPE)



Cristine Martins Gomes de Gusmão has a PhD in Computer Science from the Informatics Center of the Federal University of Pernambuco (CIn-UFPE) since 2007. She holds the position of : professor at the Federal University of Pernambuco (UFPE) since 2010, Deputy Head of the Department of Biomedical Engineering, with undergraduate and graduate activities postgraduate courses; (General Coordinator of the Open University of the Unified Health System at UFPE (UNASUS/UFPE); General Coordinator of the Educational and Social Research Group at SABER Technologies; Member of the International Council for Open and Distance Education (ICDE) Open Educational Resources (OER) Advocacy Committee. Permanent professor of the Postgraduate Programs in Biomedical Engineering and in Mathematics and Technological Education at UFPE. Associate Researcher at the Laboratory of Technological Innovation in Health (LAIS) at the Federal University of Rio Grande do Norte.

She has experience in coordinating development, research and innovation projects funded by CNPq, FACEPE, FINEP, Ministry of Health - Federal Government of Brazil. Main areas of expertise: Technology-mediated education, Open Educational Practices, Educational Content Production and Project Management. Interests: Micro Credentials and Microlearning, Learning Analytics, Open Educational Resources, Skills and Learning Paths, Sustainable Development Goals 3 and 4 - Agenda 2030, Connected Health and Health Education.



Colin de la Higuera

Holder of the Unesco RELIA Chair "Free Educational Resources and Artificial Intelligence" at Nantes University

Colin de la Higuera is a professor in computer science at the University of Nantes. His researches are related to machine learning and in particular to grammatical inference. He was the founding president of the Société informatique de France (SIF) and, in 2015, he helped launch the Class'Code project, which aims to train teachers and educators in France in code and computer thinking. Today, he is one of the directors of the Knowledge for All foundation, responsible for the Education section at IRCAI. In 2017, the University of Nantes was granted a Unesco Chair which was renewed in 2021 with the title "Free Educational Resources and Artificial Intelligence".



Sandra Kučina Softić

Assistant Director at the University Computing Centre of the University of Zagreb, president of the European Distance and E-learning Network (EDEN)



Assistant Professor Sandra Kučina Softić is the deputy director of the Computer Science Centre (SRCE) at the University of Zagreb, Croatia. She is also the director of the SRCE e-learning centre. She has 25 years of experience in higher education. Her work focuses on monitoring and promoting e-learning in Croatian higher education and supporting and advising institutions, teachers and students in the inclusion of new technologies in learning and teaching. Her expertise is in strategic decision-making related to the implementation of digital education in higher education and in improving the digital competences of teachers. She is also active in the field of open education.

She has been elected as President of the European Distance and E-Learning Network in 2019. She has also been a member of the EDEN executive committee since 2013 and received an award in 2014 for her work in the network. She is a member of the Board of EDEN Digital Learning Europe.



Luc Massou

University Professor (University of Lorraine) and Scientific and Pedagogical Advisor (DGESIP, MESRI)

Luc Massou is a professor in information and communication sciences at the University of Lorraine and was co-leader of the Pixel team "Information and communication technologies and mediations" at the Centre for Research on Mediations (CREM, UR 3476) for 12 years (2007-2019). His academic work focuses on the comprehensive analysis of the role of digital tools and resources in the practices of higher education teachers, and their impact on the conception of the profession (professionalism). Since 2017, he has been an advisor to the Mission de la pédagogie et du numérique pour l'enseignement supérieur (MiPNES) at the Ministère de l'Enseignement supérieur, de la recherche et de l'innovation, then to the Collège des conseillers scientifiques et pédagogiques (CCSP), where he is in charge of monitoring French thematic digital universities and several projects related to the hybridization of higher education.

Federica Minichiello

France Éducation international - Education Innovation and Resource Laboratory



Currently director of the Laboratory for Innovation and Resources in Education (LIRE) and data protection delegate for France Education international, she has previously led several organisational and digital transformation projects in various public and private structures, gradually taking an interest in the evolution of educational practices and policies and in the transformations resulting from the digital era. She is particularly interested in the balance to be found between data protection and data enhancement, in order to carry out innovation projects, on governmental tasks, in a framework of trust.



Saulo Neiva

Director of the Agence universitaire de la Francophonie (AUF), Caribbean region

Saulo Neiva, Director of the Agence universitaire de la Francophonie (AUF) for the Caribbean countries, is a professor at the University of Clermont Auvergne. After a double degree in philosophy and law in Brazil, he obtained a doctorate and a habilitation to direct research (HDR) at the Université Sorbonne Nouvelle Paris 3. Saulo Neiva co-organised with Alain Montandon the *Dictionnaire raisonné de la caducité des genres littéraires* (Droz), and translated, edited and annotated Machado de Assis's book *Várias histórias / Histoires diverses* (Classiques Garnier).



Iván Enrique Ramos Calderón

Advisor at the Consejo Nacional de Acreditación de Colombia (CNA)

Iván Enrique Ramos Calderón holds a Master's degree in technical computing from the Federal Polytechnic School of Lausanne (Switzerland), a Master's degree in university management from the Universidad de los Andes (Bogotá), and an Honorary Doctorate in distance education and instructional technology from UNAD Colombia. Throughout his professional career, he served as a lecturer at the Universidad del Valle, member of the Advisory Council of Science, Technology and Innovation of Colciencias. At the Universidad del Valle, he held the positions of head of the electricity department, director of academic programmes at the technological and specialisation level, academic vice-dean, curricular vice-dean and vice-dean of extension and development of the Faculty of Engineering, dean of the Faculty of Engineering, academic vice-rector and rector. He was also national president of ACOFI, regional director of the Ibero-American Graduate University Association AUIP, acting president of AUIP, president of the Colombian Association of Universities ASCUN, president of the state university system, manager and co-founder of the electronic engineering and engineering doctorate programmes at the Universidad del Valle. Since August 2018, Iván Enrique Ramos Calderón is Advisor to the Consejo Nacional de Acreditación de Colombia.



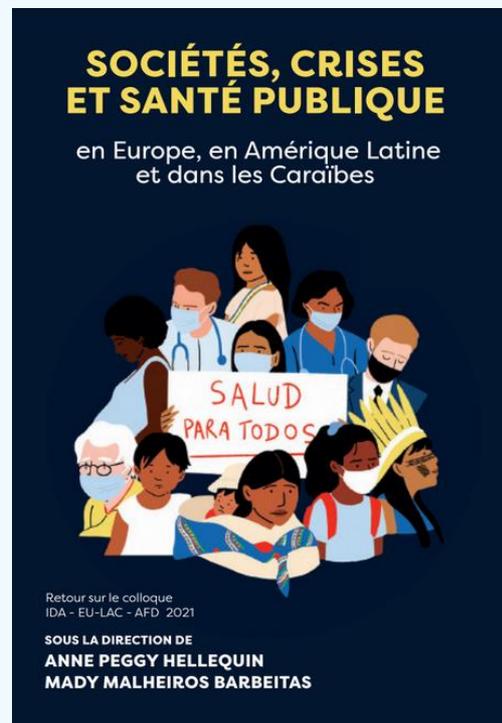
Bérengère Stassin

Lecturer at the University of Lorraine and member of the CREM (Centre de recherche sur les médiations)

Bérengère Stassin is a lecturer in information and communication sciences at the University of Lorraine and a member of the Centre de recherche sur les médiations (Crem).

She teaches at the IUT Nancy-Charlemagne and is vice-president of the CAPES/CAFEP Externe de Documentation. Her research focuses on online communities, the prevention of cyber-violence and cyber-harassment and the info-communication practices of transgender people.

2021 Publication

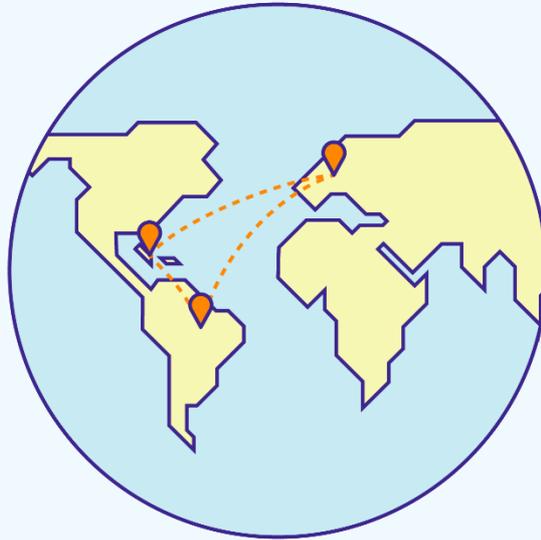


In 2020, European and Latin American societies, like the rest of the world, experienced a major health crisis that had multiple repercussions in many areas. New questions have arisen about the functioning of the different national health systems, the existing economic models and the inequalities they may induce, the social cohesion of each country and international relations.

Having neglected prevention and the organisation of responses to pandemics, most governments face painful choices between public health, economic activity and the preservation of citizens' freedoms. In the past, authorities have generally assumed that economic growth delivers dividends to fund health services. In 2021, it is most likely that the control of the pandemic - at the global level - will determine the return to social life and economic activity.

Beyond the health crisis and the thousands of deaths (more than 530,000 in the European Union and more than 750,000 in Latin America and the Caribbean, i.e. almost half of the deaths in the world in March 2021 according to the WHO), the book resulting from the conference "Societies, crises and public health in Europe, Latin America and the Caribbean" proposes to reflect on the initial lessons of this global crisis.

[Check the 2021 publication](#)



Practical information

Wednesday 8 June 2022 - Palais du Luxembourg, salle Médicis

15 rue de Vaugirard, 75006 Paris

Thursday 9 June 2022 – Agence française de développement, auditorium
Mistral

3 place Louis Armand, 75012 Paris

[Register here!](#)