TRADE, INCLUSION AND EXCLUSION
IN EUROPE AND THE AMERICAS

Commerce, inclusion et exclusion
en Europe et dans les Amériques

Conférence internationale organisée par le CEREPAS/CREW EA4399
Centre d’Étude et de Recherche sur la Vie Économique des Pays Anglophones

12 - 13 juin 2017

Université Sorbonne Nouvelle - Paris 3
Maison de la recherche
4 rue des Irlandais (Salle du Conseil)
75005 Paris
9:15 Welcome / Accueil des participants

9:30-10:00 Opening speeches / Ouverture du colloque

**Laurent CRETON**, Vice-President for Research, Université Sorbonne Nouvelle - Paris 3
**Valérie PEYRONEL**, Head of CERVEPAS, Université Sorbonne Nouvelle - Paris 3
**Jean-Baptiste VELUT**, project coordinator, Université Sorbonne Nouvelle - Paris 3

**SESSION 1 – DECONSTRUCTING FREE TRADE**

*Chair: Louise DALINGWATER* (Université Sorbonne Nouvelle - Paris 3)

10:00-11:30

**Jacques-Henri COSTE** (Université Sorbonne Nouvelle - Paris 3)
"Wither the ‘constructivist’ governance of free trade?"

**Gabriel SILES-BRÜGGE** (University of Warwick)
*Transatlantic investor protection as a threat to democracy: The potency and limits of an emotive frame*

**Elitsa GARNIZOVA** (London School of Economics)
*Non-tariff measures and modes of justification in EU trade policy*

11:30-11:45 Coffee break / Pause café

**SESSION 2 – INCLUSION VS. EXCLUSION FROM TRADE**

*Chair: Jacques-Henri COSTE* (Université Sorbonne Nouvelle - Paris 3)

11:45-12:45

**Robert BOYER** (Institut des Amériques)
*Brexit: Lessons for the viability of the European Union and the pursuit of globalization*

**Louise DALINGWATER** (Université Sorbonne Nouvelle - Paris 3)
*Public health services, trade and investment: Inclusion or exclusion in Britain’s post Brexit trade deals?*

12:45-14:00 Lunch / Déjeuner (on-site)

**SESSION 3: TRADE INCLUSIVENESS AND SUSTAINABILITY**

*Chair: Jean-Baptiste VELUT* (Université Sorbonne Nouvelle - Paris 3)

14:15-15:30

**Ferdi DEVILLE** (Ghent University) & **Marie MUSCH** (Ghent University)
*The EU and EGA negotiations: A missed opportunity for a trade and climate win-win?*
Alvaro ARTIGAS PEREIRA (Sciences Po Paris)
Trade negotiations and the future of national energy markets: Distributional impacts, sustainability concerns and the inclusiveness challenge

15:30-15:45 Coffee break / Pause café

15:45-16:45 Susan AARONSON (George Washington University)
The turn to trade agreements to regulate the Internet

Sylvain ZINI (Université du Québec à Montréal - UQAM)
Labor provisions in Canadian and American trade policies: Toward a North American convergence?

18:00 Cocktail

TUESDAY, 13 JUNE 2017
Salle du Conseil

9:15 Welcome / Accueil des participants

SESSION 4 – THEORY AND PRACTICE OF INCLUSIVE TRADE

Chair: Sébastien Velut, Vice-President for International Relations, (Université Sorbonne Nouvelle - Paris 3)

9:30-10:45 Jan ORBIE (Ghent University), Jamal SHAHIN (University of Amsterdam) & Lotte DRIEGHE (Ghent University)
Enhancing legitimacy and effectiveness through the inclusion of civil society in regional and global trade and Internet governance

Jean-Baptiste VELUT (Université Sorbonne Nouvelle - Paris 3)
Stakeholder consultation in impact assessments: From theory to practice

10:45-11:00 Coffee break / Pause café

11:00-12:00 Jeremy MALCOLM (Electronic Frontier Foundation)
Contested meanings of inclusiveness, accountability and transparency in trade policymaking

Rodolphe ROBIN (Université de Rennes 2)
Inclusive approach to EU-Mercosur association agreement

12:15-14:15 Lunch / Déjeuner (restaurant)

14:30-16:00 Conclusions and prospects
The European Network on Inclusive Approaches to Trade Policymaking (ENIATP) is an international research project funded by the Institut des Amériques and connecting academic scholars from Université Sorbonne Nouvelle, Ghent University, Sciences Po Paris, the University of Warwick, the London School of Economics, and University of Rennes 2. Co-sponsored by the Center for Research on English-Speaking Economies (CERVEPAS) and Sorbonne Nouvelle University, this international conference is the first of several events to be held in Europe in 2017-2018.

This international conference will analyze the current anti-globalization backlash and the search for inclusive approaches to trade policymaking to provide creative thinking on the links between trade, exclusion and inclusion. To do so, it brings together an interdisciplinary panel of academic and policy experts with the aim of promoting new research on the democratic governance of (cross)regionalisms, trade agreements and trade policies.

From a methodological standpoint, our goal is to develop new theoretical concepts and methodological tools to keep up with the changing nature of international trade agreements. Here, we will draw from two cutting-edge subfields of trade policy analysis. The first consists of new constructivist approaches to trade policymaking and political economy, and more specifically a new strand of research seeking to understand the ways in which economic ideas and “fictional expectations” can capture or “dis-embed” economic decision-making. Here, the objective is to question and deconstruct key trade concepts and models that have long structured and constrained the representation of trade agreements and regionalism among scholars, policymakers, the media and the public.

The second innovative subfield relates to the processes of civil society inclusion in trade policymaking. Our objective is to design robust analytical tools so as to bring new focus to a long debate that has re-emerged with the stormy debates surrounding CETA, TTIP and TTP in Europe and the Americas. Here, the participants may present new methods to conceptualize and operationalize notions of inclusiveness, accountability and/or transparency to assess the modes of participation of civil society groups and their actual input in the three phases of trade policymaking: 1) the pre-negotiating phase, 1) trade negotiations and 3) the enforcement and monitoring phase. Our goal is to rethink the theory and practice of trade policymaking to better understand why international trade has failed to garner support and to determine the conditions under which disaffected citizens could regain confidence in economic globalization.

CERVEPAS is one of the three research centers of the Center for Research on the English-Speaking World (CREW, EA 4399. Le CERVEPAS est l’un des trois centres constitutifs de l’EA 4399 (CREW)

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